

Foundational AI strategy:

Preparing for Success

EPAM can help your business take full advantage of AI potential by bringing a systematic approach to your development and deployment strategy.

By focusing on these five foundational areas of the AI journey, you can set yourself up for meaningful, sustainable, and responsible value creation with AI.

01

Business strategy

Clearly define your business objectives. Prioritize use cases with clear, measurable financial impacts. Align to persona & workflow gains.

02

Data estate readiness

Prepare for AI across the enterprise, as opposed to myopic workload focus. Centralize AI-ready data with a mature data lake model.

03

Operating Model alignment

Cloud operating models, including security, governance, operations management, and compliance can be strained by new paradigms introduced by intelligent apps & AI.

04

ML/LLM Strategy

Plan for your future state with the establishment of an AI Center of Excellence (COE) to establish core strategies like, Ethical AI, Responsible AI, Bias & Fairness, and model governance.

05

ML/LLM Operations

Ensure all AI & data systems are support the strategy by establishing controls and accountability that govern data privacy, deployment, monitoring, cost/scale, and model fine-tuning.



EPAM can guide you through the intricacies of the new era of AI by helping establish strategies and practices that lead to success.



TAKE THE FIRST STEPS:

Here are a few examples of steps you can take TODAY that will start you on a firm foundation of AI strategy.

Prioritize use cases which have a clear business impact and measurable return on investment

Develop responsible AI policies that prioritize compliance, security, privacy, and transparency.

Cultivate an AI mastery in your employees by investing in development, reskilling, and upskilling.

Establish an AI council of senior stakeholders who can lead your organization by example.

Allocate budget to reinforce/centralize data estate, rethink API strategy, and deploy new technology.

As a Microsoft partner, we're uniquely positioned to help you navigate the emerging AI landscape.

Reach out today for guidance on your organization's AI transformation.