Sitecore
Content Hub
Advantage
by EPAM

Sitecore Content Hub Advantage by EPAM

As consumer expectations continue to rise, it's increasingly important for organizations to produce the high-quality content needed to win and retain business while generating the quantity of content required to build personalized omnichannel experiences.

To solve this challenge, Sitecore has revolutionized the way brands deliver innovative customer experiences at scale with Sitecore Content Hub™. This single, integrated solution unifies content planning, production, collaboration and management.

As a Global Strategic Sitecore Partner with Content Hub specializations in North America and EMEA, we've developed the Sitecore Content Hub Advantage by EPAM. This turnkey offering enables our customers to deploy Sitecore Content Hub in weeks and allows brands to:

Configure Sitecore Digital Asset Management (DAM) and prepare asset import and migration scripts

Configure Content Hub Content Marketing Platform (CMP) to manage campaigns across multiple channels and media types

Develop an extensible platform that can be further integrated or customized in the future

Set up Sitecore DAM and Sitecore CMP connectors to integrate with Sitecore Experience Platform™ (XP) (For customers with Sitecore XP 9.0+)

Built-In Features

01

BRAND MARKETING

- Customized theme for your brand
- Migration templates and scripts for digital assets
- Sitecore Digital Asset Management (DAM) and Sitecore Content Marketing Platform (CMP) modules

02

CONFIGURATIONS & WORKFLOWS

- Domain model configuration for Sitecore DAM and Sitecore CMP with up to 50 content types
- Up to ten detail page configurations
- Up to five media rendition configurations
- Up to ten security roles and three workflows
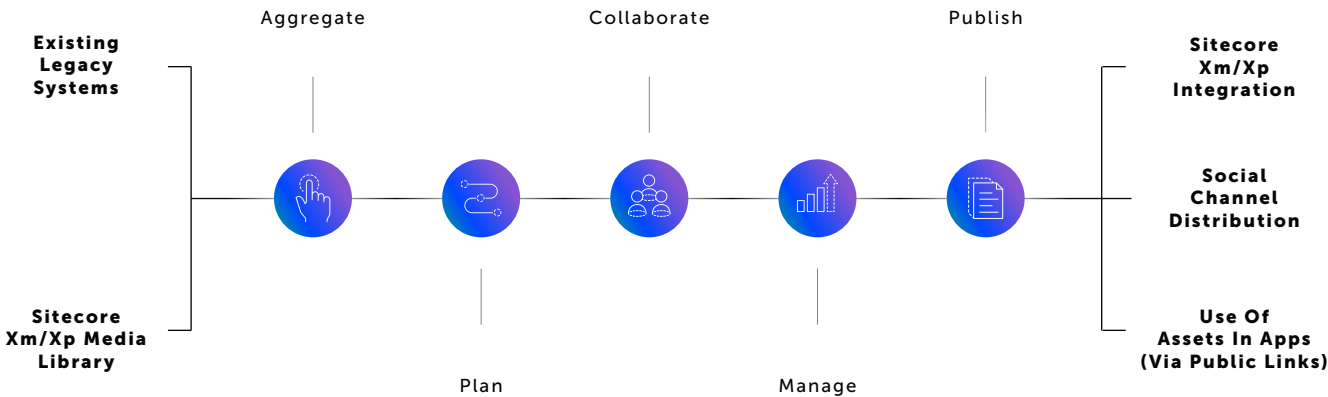
03

INTEGRATIONS

- Sitecore CMP integration with popular social media channels, such as Facebook, Twitter, LinkedIn, Instagram, etc.
- Integration with Sitecore XP 9.0+ (Optional)

04

TRAINING & EDUCATION

- Sitecore Content Hub end-user training for DAM and CMP modules
- Sitecore XP training for DAM and CMP integration (Optional)

Aggregate   Collaborate   Publish

Existing
Legacy
Systems

Sitecore
Xm/Xp
Integration

Social
Channel
Distribution

Sitecore
Xm/Xp Media
Library

Use Of
Assets In Apps
(Via Public Links)

Plan   Manage

Additional Extensions

The following extensions are typically required for a Sitecore Content Hub Enterprise edition implementation and are subject to evaluation, timeline and price adjustment after a consultation:

CUSTOM USER EXPERIENCE/VISUAL DESIGN	**MIGRATION FROM EXISTING DAM SYSTEMS**
ONGOING POST-LAUNCH SUPPORT	**INTEGRATION WITH CUSTOM SOCIAL CHANNELS**
INTEGRATION WITH CUSTOM SOCIAL CHANNELS	**MULTILINGUAL AND TRANSLATION SUPPORT**
INTEGRATION WITH ENTERPRISE OR THIRD-PARTY TAXONOMY SYSTEMS OR DATA SOURCES	

SELECTED PROJECTS WITH EDUCATIONAL COMPANIES

Software:

- Sitecore Content Hub Professional, Corporate or Enterprise edition

For integration with Sitecore Experience Manager (XM), Sitecore XP or Sitecore XM Cloud:

- Existing XM/XP 9.2 instance for Sitecore Connect for Content Hub (DAM/CMP connector installation
- Existing XP 9.1+ instance for CMP connector installation

EPAM Accelerators:

EPAM Social Connect Library for Sitecore Content Hub

- Includes connectors for Facebook, Twitter, LinkedIn, Instagram and others

EPAM EngX Accelerator for Sitecore Content Hub

- Provides a standardized framework for developers and a solution scaffold for streamlined development and operations, ensuring metadata and configurations are synchronized across Content Hub environments seamlessly

START THE CONVERSATION TODAY

Ready to revolutionize your content strategy? Reach out today to discover how Sitecore Content Hub Advantage by EPAM can elevate your brand's content experience.

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https://www.epam.com/about/who-we-are/contact